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Town Topics

WE NOMINATE

Margharetta Hetzel Link, 66-year-old "director emeritus" of Princeton's Young Women's Christian Association, who continues—in the midst of what she calls a sabbatical, rather than terminal, leave—to earn the heartfelt thanks of Princetonians of all ages. After some three decades of serving others, without giving thought to personal considerations, Mrs. Link is finding it next to impossible to retire and watch others struggle with problems that she started solving here in 1921.

A native of PawPaw, West Virginia, whose paternal grandfather fled from Germany during the "Revolution of 1848," Mrs. Link, even in an age when academicians are proclaiming that religion has lost its power, believes that "all the reward any one wants is the opportunity to help people every day—the opportunity to make people happier." It was this remarkable philosophy of life that was primarily responsible for the development of the Y. W. C. A. during the 13 years that she held forth as the local organization's Executive Director, from 1935 until her official retirement early last month.

Mrs. Link, the widow of Dr. Charles W. Link, had launched her public career years before migrating northward from Martinsburg, W. Va., where shortly after World War I her friends were urging her "to run for mayor" of a community of some 12,000 persons.

She even extended the scope of her activities here in Princeton, taking charge of a Girls' Reserve Club just as the Y. W. C. A. was passing from county to local control, becoming associated with Princeton Hospital, assuming direction of the Beginners' Department of the First Presbyterian Church and educating two daughters.

The war years, with the burdens imposed on home-front agencies everywhere, were among Mrs. Link's "most delightful" and certainly most hectic. She still receives quantities of letters from erstwhile soldiers and maturing young couples. One recalls a dance at the Elementary School, another remembers a welcome chat in the crowded emptiness of a Fort Dix Service Club, a once lonely wife thinks of the Y. W. C. A.-operated Women's Lounge on Nassau Street and another hopes to see her visit again the bed-lined wards of Tilton Hsopital.

For her willingness to support "anything worthwhile anyone wants," such as the Y. W. C. A. Arts and Crafts Center that led to the creation of Princeton Group Arts; for her rare understanding of the "different Princetons" which constitute the whole; for her implicit faith in the desire of Princetonians to help Princeton by helping others; she is Town Topics' nominee for

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WOMAN OF THE WEEK
October 10 - 16, 1948

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Town Topics

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Editors and Publishers

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Advertising Rates on Application.
Box 371 Princeton, N. J. Telephone 2326

Vol. III, No. 31 October 10-16, 1948

Topics of the Town

There for the Asking. Princetonians, all 14,000 of them, this month were confronted with the possibility of a major change in their way of community life. On the threshold of its first campaign to raise a sum in excess of $100,000, the Community Chest could be pretty sure that if it failed, the 1948 drive might also be its last.

It wasn't that anyone or any agency wanted to see the Chest go. Rather, it was the realization that inability to meet the quota would mark the fourth year in a row that the necessary sum had not been raised. After three such years, the reserve for contingencies is exhausted—a fourth would virtually confront agencies whose budgets had been pared through insufficient Chest donations with the need for raising their own funds.

From there, it would again be a continuing state of competition among 11 agencies, a race for survival of the fittest similar to that which plagued Princeton pocketbooks and tempers a decade ago, but on a far greater scale. Frequent duplication of effort, clashing campaigns and publicity drives, misunderstanding and hard feeling would constitute the harvest from such unwanted seeds. At the cost of great effort and continuing pressure, some agencies would attain their financial goals; others would inevitably encounter a need to curtail sharply welfare programs that are an essential part of Princeton life.

To find out for itself (and the public) where it had gone wrong in the past, where it must quickly mend its ways if it is to roll along in high gear in this crucial campaign, the Chest pulled one of Princeton's best tricks out of the bag. It polled a cross section of townspeople, combining for the first time the abilities of three home-town but nationally famous research groups—the Gallup Poll, Opinion Research, Crossley, Inc.

In a hard-hitting report on the findings, it revealed that "the Princeton community is dotted with areas of ignorance, possibly with areas of apathy, as far as the Community Chest is concerned." Examples: Only about a third of the people can come close to naming the member agencies, about one in six can't name any, only two in five know that last year's campaign fell far short of its goal, and a fourth of the public, when shown a list of the 11 participating agencies say "they don't know much about any of them."

—Continued on Page 6

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It's New to Us

Flannel Blouses. Bert-Ann, 230 Nassau Street, has just received some blouses that should get a warm welcome these chilly-ing days—they have that expensive look, surprisingly inexpensive price tags and are made of soft, washable rayalaine flannel. In addition, they are very attractive.

For the high neckline-lovers, there is one model with a tuck over each shoulder and a gold shield and crown for its sole—but striking—decoration. It comes in yellow, flame and gray; costs $9.

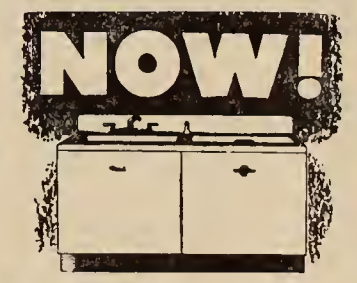
The ever-good shirtwaist style, available in the same nice material, has gold buttons down the front, on the stand-out cuffs and the pocket. Colors include the same really lovely yellow, flame, gray and white. This one is priced at $8. The third style is a small-plaid shirt, made with a buttoned-up neck and very simple, in white, yellow and aqua plaids for $9. All are good-looking, good buys.

"Kodiak Cloth" Jackets. Every year seems to bring an improvement in outdoor clothing for youngsters, and the new jackets at The Boys' Clothesline, 57 Palmer Square, are this year's contribution. They are regular water and wind-repellent jackets with detachable parka, but they have two noteworthy additions to the old stand-bys. They are now completely *washable*, and the warm fleece-lining, removable in its entirety, is extended to the sleeves.

There are nice details too, such as water-resistant pockets, zipper closing and slide fasteners at the waist which adjust to the midriff. The slate gray jackets come in sizes 4 to 17.

Fleur d'Amour (Flower of Love.) For those of you who would die

—Continued on Page 7



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Sports in Short

Contest Winners. To Asa S. Bushnell of Palmer Square and Alan C. Poole of 75 Alexander Street went the prizes offered by TOWN TOPICS in its baseball contest. Entering all three divisions (in which awards of $25, $50 and $100 were offered), Mr. Bushnell cornered $125 of the dangling greenbacks. He won the first two prizes outright, split the $100 reward evenly with Mr. Poole.

It will be recalled that TOWN TOPICS suggested that its readers might enjoy picking the order in which the first four teams in the major leagues would finish at the end of the race. For such ability, 25 points were alotted for the correct first-place selection, 15 for second, ten for third and five for fourth.

Mr. Bushnell, who is commissioner of the Eastern College Athletic Conference and is accordingly supposed not to know anything about the play-for-pay circles, showed clairvoyance that would have been the envy of many a sportswriter and major league manager. A month before the end of the closest American League race in history, he neatly named Cleveland, Boston, New York and Philadelphia as the proper order of finish.

He then picked the Braves to win the N. L. pennant for a total of 80 points. With only two games separating the second and fourth place clubs in that circuit, he came very close to naming all eight finishes correctly. The four-team race in the American League made the odds against proper selection of that group 24 to 1; the five-team affair in the senior circuit set odds at 60 to 1. The total number of combinations among the nine teams made the odds against a perfect entry 1440 to 1.

Mr. Poole, entering only the $4 contest, likewise netted 80 points. Unlike Mr. Bushnell, he was right on his first three selections in the National League, picking the Giants rather than the Pirates to finish fourth. In the American league race, he, too, won with Gene Bearden, Lou Boudreau & Co. on Monday, adding his final five points when the Athletics finished fourth.

Ernest T. Stewart of 219-D King Street was a scant five points behind the leaders in the chase for the $100 prize. He named the American League order of finish correctly; had he chosen Boston to finish first and Brooklyn third in the other race, he would have hit a perfect score of 110 points. As it was, he reversed them, picking up 20 for naming the Cards second and the Pirates fourth.

The awards have been paid to the two winners, while a check for $26 has gone to The Durner Building Fund. Our only regret is that this figure could not have been higher.

One Down, Seven to Go. When 26,000 people are so quiet that you can hear the thud of a football being kicked, something is bound

—Please Turn to Page 8

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News of the Theatres

THE PLAYHOUSE

Pitfall (Fri., Sat.) casts Dick Powell in a drama with marital infidelity as the theme, offers Lizabeth Scott and Jane Wyatt in supporting roles. Powell's transgressions and a killing in which he is involved provide the basis for the plot but do not make a very good picture.

Sorry, Wrong Number (Sun. thru Wed.) is a 90-minute film based on a successful 30-minute radio thriller. While it is noticeably padded to fill out here and there, it remains a tingling drama about a rich neurotic spinster who learns through crossed telephone wires of a plot to kill her. Barbara Stanwyck, Burt Lancaster in above-average performances.

The Luck of the Irish (Thurs., Fri., Sat.), originally billed for this weekend, is a lightly-spun piece of whimsey about Tyrone Power's adventures and romance with Anne Baxter as unfolded for him by a leprechaun (Irish pixie.) Fairly good.

THE GARDEN

Larceny (Fri., Sat.) moves at a good pace while describing the scheme of a pair of racketeers (Dan Duryea, John Payne) to persuade a war-widow (Joan Caulfield) to raise contributions for a memorial to her husband. Well told but hurt by the fact that its double-dealing leading characters are a bit too likeable. (Watch newcomer Shelly Winters).

Race Street (All Week) is still another drama filled with gangsters, their pretty, occasionally treacherous girls and frequent gunplay. George Raft, William Bendix, Marilyn Maxwell, Gail Robbins in a satisfactory but strictly routine piece about Los Angeles gamblers.

EUROPA (New Brunswick)

The Blood Red Rose (Thurs., Fri., Sat.) runs the gamut in foreign films: an Italian production set in Spain starring a French actress (lusty Vivian Romance) and providing English sub-titles. Long on action.

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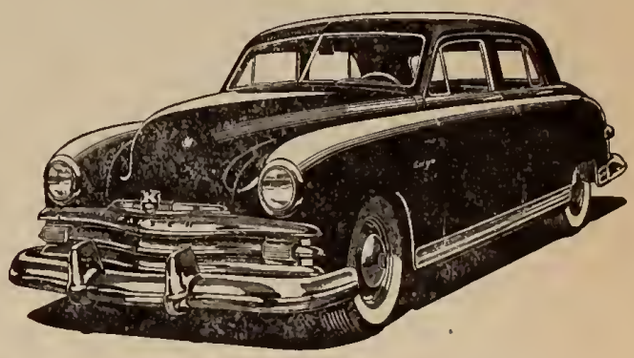

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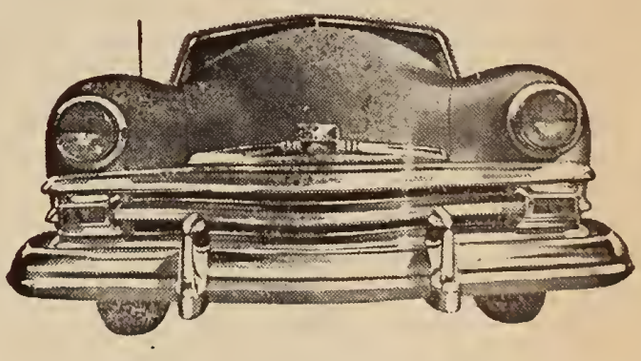

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TOPICS OF THE TOWN

—Continued from Page 2

Some problems confronting the Chest were both intangible and well-nigh insoluable. Rambling comfortably over a widespread area, this is a loosely-knit residential community which defies the mass dissemination of detailed facts. As an educational center, it has a sizeable turnover among a large number of non-permanent families. But the survey pointed numerous ways to effect improvement, stressing the need for more thorough publicity and, above all, a better and more coordinated job on the part of the canvassers.

To achieve success in this vital year, it is apparent that Chest solicitors must be better informed that they may better assist the donor in realizing the need to give, at the same time clearing up many an erroneous belief; and they must greatly increase their efforts to blanket the community. Last year, the survey showed that 36 percent were not called on personally during the drive, another four percent couldn't recall whether they were or not.

In the complex picture of social and economic facts blended with the foibles of human nature that the survey painted, one point stood out crystal clear: if the proper combination of well-guided effort on the part of the canvassers was mixed with a reasonable willingness on the part of the community to give what it could afford, Princeton could look forward to renewed faith in its Community Chest.

To seek $106,197 was not asking too much—rather, it was a question of asking it well.

Parade Planned. It's been a long time since Princeton had a parade (other than to a football game) in mid-October. Next Thursday evening, it will have one that may run to half a dozen fire engines and trucks, five bands (including one from Fort Dix) and several hundred people. The event is being planned to mark the arrival of the Freedom Train, which comes to Princeton next day for 12 hours of public inspection.

Forming at Harrison Street at 7 o'clock, the parade will proceed the length of Nassau Street to the Battle Monument, where a brief talk and music by a Westminster Choir College chorus will climax the program. The train and its contents, more than 100 of the nation's most priceless historic documents, will be on view in the Pennsylvania yards near Baker Rink from 10 A. M. to 10 P. M.

Miscellany. Robert Drummond of Hopewell hit a reported mile-a-minute pace up Nassau Street early Sunday morning, failed to make the turn into Stockton Street, clipped off two highway signs and a lightpole . . . the car turned over, skidded along on its roof for 30 feet and Mr. Drummond wound up with fractured ribs and a summons for reckless driving.

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Ground Beef (Freshly Ground)	59c lb.
Boneless Beef Roast	89c lb.
Hams (Half or Whole) (Swift Prem.)	75c lb.
Pork Chops (Center Cut)	79c lb.
Chickens (Fresh Killed Fryers)	55c lb.
Shoulder Lamb Chops	69c lb.

GROCERIES

Barbecued Salmon	8 oz. can 36c
Cream of Wheat	28 oz. 30c
Kirkinan Flakes	35c pkg.
Duz	35c
Spiced Wafers (NBC)	2 lbs. 65c
Scotties (Facial Tissues)	2 pkgs. 25c
Pineapple Juice	2 cans 35c
Tomato Paste	2 cans 19c
Dash Dog Food	2 cans 29c
Ivory Snow	35c

PRODUCE

Cauliflower	25c
Pascal Celery (Lg. Calif. Stalks)	25c
Stringless Green Beans	2 lbs. 25c
Fresh Cranberries	29c lb.
Fresh Dates	29c
Snow Crop Orange Juice	2 cans 49c
Sweet Potatoe	3 lbs. 19c
Fresh Spinach	2 lbs. 19c
Parsnips	2 lbs. 19c
Ford Hook Lima Beans (Snow Crop)	29c

IT'S NEW TO US

—Continued from Page 3

rather than ask for a "Flower of Love," we hasten to assure that it is necessary only to order the "brand-new white flower;" and you will find a lovely novelty in the floral line awaiting you soon thereafter.

Actually, we must admit that we have not seen Fleur d'Amour in person, nor have we inhaled what was described as its fascinating fragrance. The reason for this lack on our part is that the flowers are available only on order, and although they were originally Pacific island natives, are now grown by one company in New York. However, even sight unseen, we can believe from pictures and from write-ups given them in Vogue, that they are lovely and unusual.

They are used by outstanding florists particularly for wedding flowers arrangements, unique new-mother presents and un-routine corsages. They are packed 18 to 24 flowers to a box, depending on size, and sell for $4. Because the blossoms are small—about the size of a fifty cent piece—corsages take more of them than of ordinary flowers and are a bit higher.

If you are interested in Fleur d'Amour, go to Gene Seal, 200 Nassau, and he will gladly see that you get a look, a sniff and whatever you want in the way of arrangements after that.

REWARD—For ebony black, slick haired lady mongrel. Half beagle, half dachshund. Tel. 571.

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Calendar of the Week

Saturday, October 9th

2:00 p.m.: Princeton - Pennsylvania Football Broadcast, over WCAU (1210) and WNJR (1430).

2:45 p.m.: Football; Hun School vs. St. Bernard's, of Gladstone; Edgerstoune.

Sunday, October 10th

7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.

10:30 a.m.: "Close Communion," the Rev. Milton J. Nauss, Lutheran Service; Westminster Chapel.

11:00 a.m.: Sermon, Professor Reinhold Niebuhr, Union Theological Seminary; University Chapel.

"God's Gift of Peace," the Rev. Dr. Frank S. Niles; First Church.

Sermon, the Rev. John V. Butler; Trinity Episcopal Church.

"Are Sin, Disease and Death Real?" Lesson-Sermon; First Church of Christ, Scientist.

11:00 A. M.: "An Altar and Then a Tent," The Rev. Dr. William C. Tucker, Second Church.

"About Face!" The Rev. Lynn H. Corson; Methodist Church.

3:30 p.m.: Friends Meeting for Worship; Stony Brook Friends Meeting House.

6.00 P. M.: "Man Against Darkness," Prof. Everett S. Wallis; Canterbury Fellowship; Proctor Foundation House, University Place.

8:00 p.m.: "The Fifth Commandment —Honoring Our Parents," the Rev. Dr. Niles; First Church.

8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Monday, October 11th

8:00 p.m.: Township Committee Meeting, Township Hall.

Tuesday, October 12th

5:30 p.m.: Yom Kippur, Day of Atonement Service; 9 Spring Street.

8:00 p.m.: Borough Council Meeting, Borough Hall.

Wednesday, October 13th

8:30 a.m.: Yom Kippur Service, 9 Spring Street. Services also at 11:00 a.m., 2:30 p.m., 4:00 p.m.

8:00 P. M.: "Hosea, Prophet of Grace," The Rev. Corson; Methodist Church.

8:00 p.m.: "The First Six Disciples," the Rev. Dr. Niles, First Church.

8:15 p.m.: Wednesday Evening Meeting; First Church of Christ, Scientist.

Thursday, October 14th

7:00 p.m.: Parade up Nassau Street from Harrison Street to Battle Monument, signalizing arrival of Freedom Train in Princeton Friday morning.

8:00 p.m.: First Meeting, Princeton Section, Institute of Radio Engineers; speaker, Dr. W. H. Brattain, Bell Telephone Laboratories; Frick Auditorium.

Friday, October 15th

10:00 a.m. - 10:00 p.m.: Freedom Train, bearing historic American documents, open to public inspection; Pennsylvania Railroad yards near Baker Rink.

8:15 p.m.: Football, Trenton High vs. Princeton High School; University Field.

SPORTS IN SHORT

—Continued from Page 4

to happen. Regrettably, the thud symbolized the third time Princeton has lost an opening football game in 79 seasons. Joe Condon's splendid 41-yard placekick, giving Brown a 23-20 triumph, may also have been the first time the Tigers have lost a game with six seconds to go.

Net results of the unlooked for turn of events were (on the plus side) good defensive play by Bill Koch in the line and Bill Collins the backfield; fine open field blocking by guard Jack Crites; a good running game by Carl Leibert and a performance on kick returns by George Sella that ranked with the best ever seen in Palmer Stadium. On the debit side, other than normal first-game tackling troubles, the Tigers came up with all the mistakes to be expected of sophomore signal calling and a willingness to let enemy pass receivers get beyond the secondary. As it will almost invariably throughout the season, this cost the ball game.

Penn has been variously defined by those who saw the Quakers play Dartmouth as (1) the near-equal of the Red and Blue's unbeaten 1947 team and (2) a squad that is still powerful but has not yet shown the sustained ground attack for which George Munger's elevens are so famous and is noticeably weaker in the line than it was a year ago. Those who hold to this theory have been muttering about another upset on Franklin Field akin to the 17-14 triumph of 1946, for they figure a potentially good Tiger eleven, minus the complacency it showed against Brown, to rebound hard this weekend.

We don't see it, but then we wrote here two seasons back that Penn was the likely winner by four to six touchdowns. Expectations are that Princeton will come along slowly in October to hit a peak for its last four or possibly five games. Based on form this Saturday, Orange and Black backers are in for a possibly exciting but almost certainly tough afternoon.

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PINOCCHIO ..... Thursday, Jan. 6
Suzari Marionettes

THE LITTLE PRINCESS ..... Monday, Mar. 14
Salome Gaynor Co.

TOBY TYLER ..... Tuesday, Apr. 19
Clare Tree Major Co.

MARY POPPINS ..... Thursday, May 12
Princeton Community Players

Season Tickets		Single Tickets	
Children's	$5.40, 3.00, 1.50	Children's	$1.50, 1.90, 36c
Adults	$5.40, 4.20, 2,70	Adults	$1.50, 1.20, 66c

Season Tickets on Sale Until October 12
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